

**our story**

**We are more than a school picture company – We Are Geskus.**

Our foundation is in school pictures and yearbook publishing, but our day-to-day is comprised of so much more.

Over the next few pages, we invite you to learn a little more about who we are and what it's like to work with a company that holds partnership and community above all else.

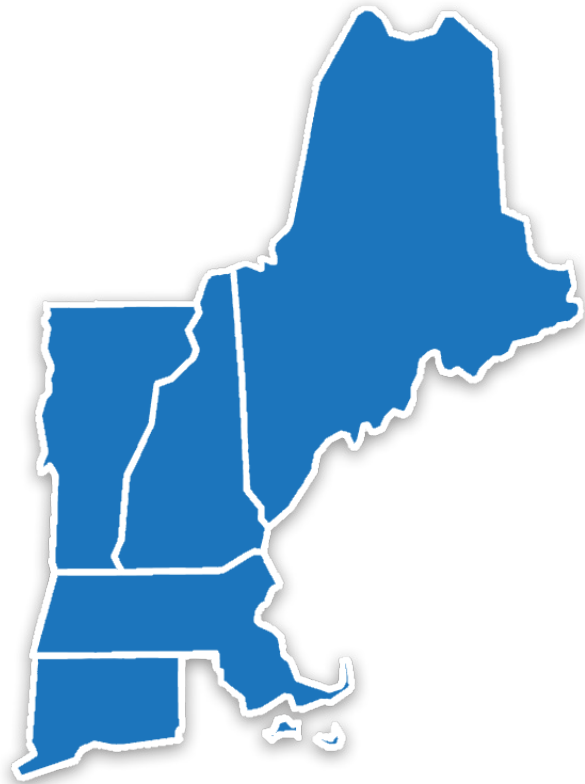
We define our “why” by working toward the things that matter most:

**Dependability, Integrity, Courage, Teamwork & Innovation**

We believe...

- in hard work for a common goal.
- in honesty and paying it forward.
- in good people doing good things.
- in coming together as a community.
- in capturing memories that can be cherished.
- in kindness and sharing it every chance we get.





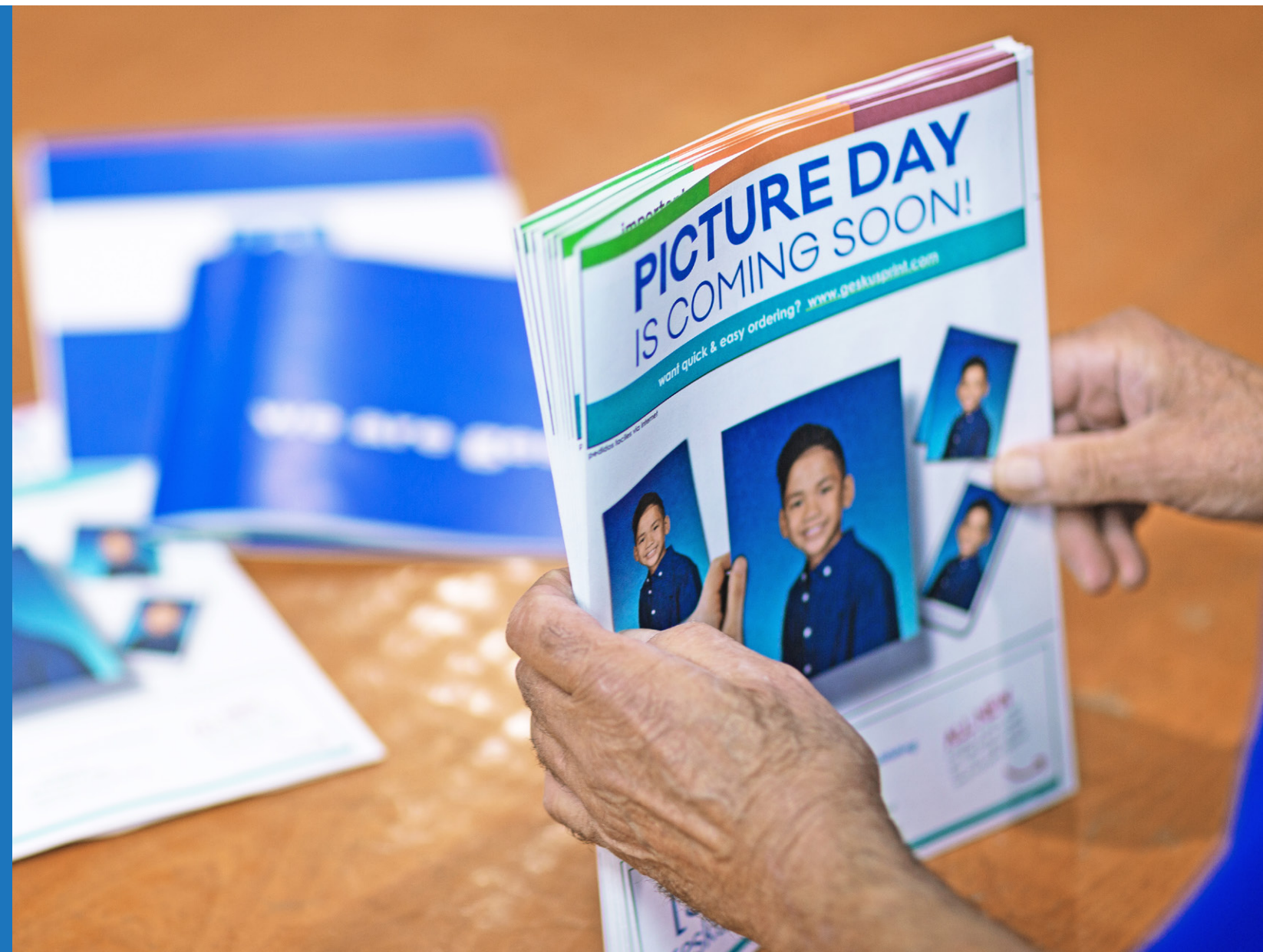
# community (n.):

*A fellowship with others; as a result of sharing common opinions, attitudes, interests and goals.*



**We keep our process simple by focusing on providing the best product and experience for everyone involved.**

Whether we are capturing a school day memory, producing a service item, sponsoring a food drive or volunteering at a local event, everything we do is for your students, your families, your school and the community we all share.





# passion (n.):

*A strong devotion to an activity or concept.*



# promise (v.):

*To pledge to do and to uphold, no matter what.*

**We will remain open and honest with you.**

As the school photography and yearbook publishing industry and our customer base evolves, we are confident that we have positioned ourselves to take on any challenge, raise the bar of what's expected and adapt to what's needed.

# dependable (n.):

*The quality of being trustworthy and reliable, without fail.*

**We will be there when you need us.**

We will maintain an open line of communication, education and support to our customers and clients.

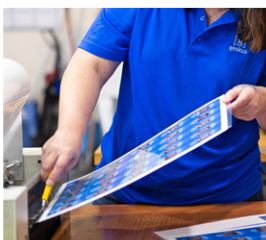
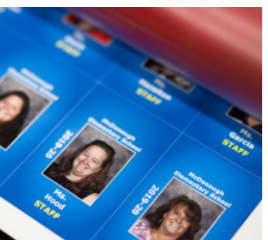






# integrity (n.):

*The practice of showing a consistent and uncompromising adherence to strong qualities.*



# teamwork (n.):

*A group of individuals acting together as a whole in the interest of a common cause.*

**We are a collection of good people doing good things.**

Our team is comprised of parents of local students, retired educators and people who all share a common passion: To work every day to make sure families receive a quality memory that makes them happy.





# courage (n.):

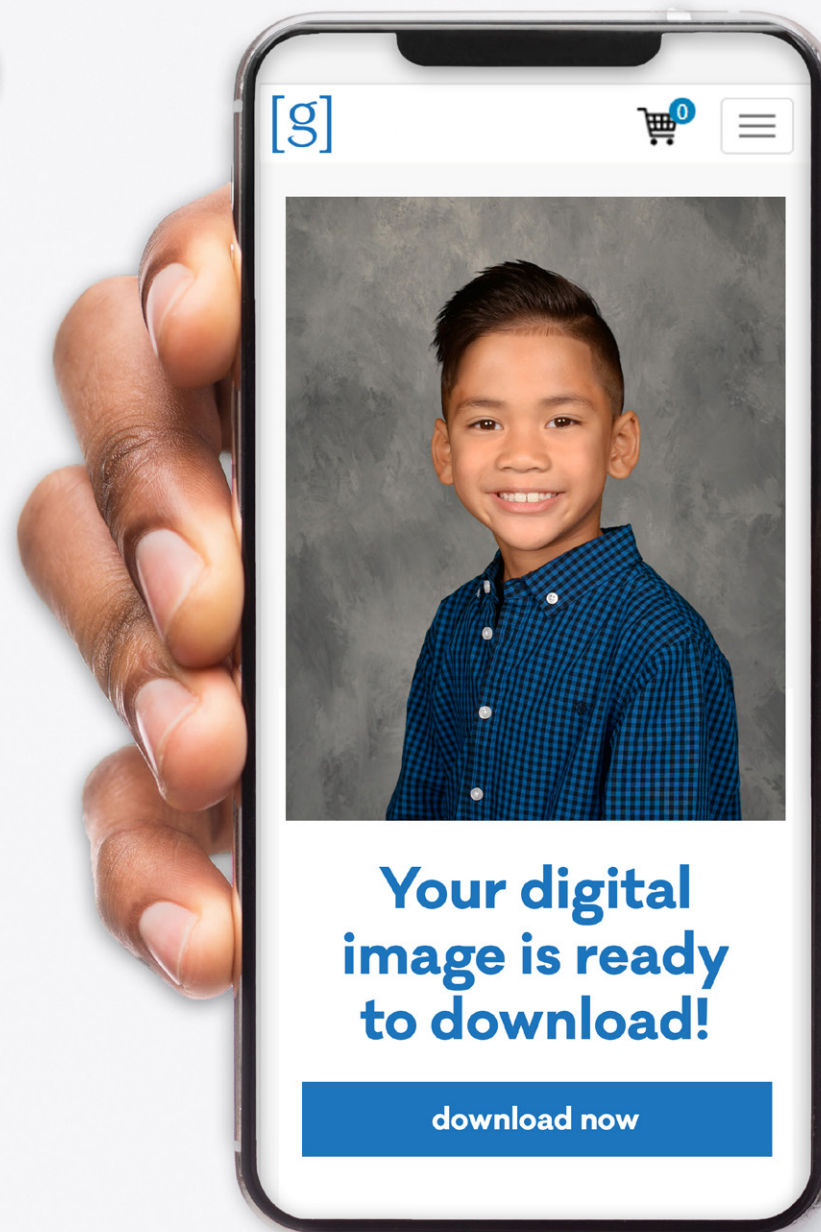
*Strength to venture and persevere beyond fear or difficulty.*

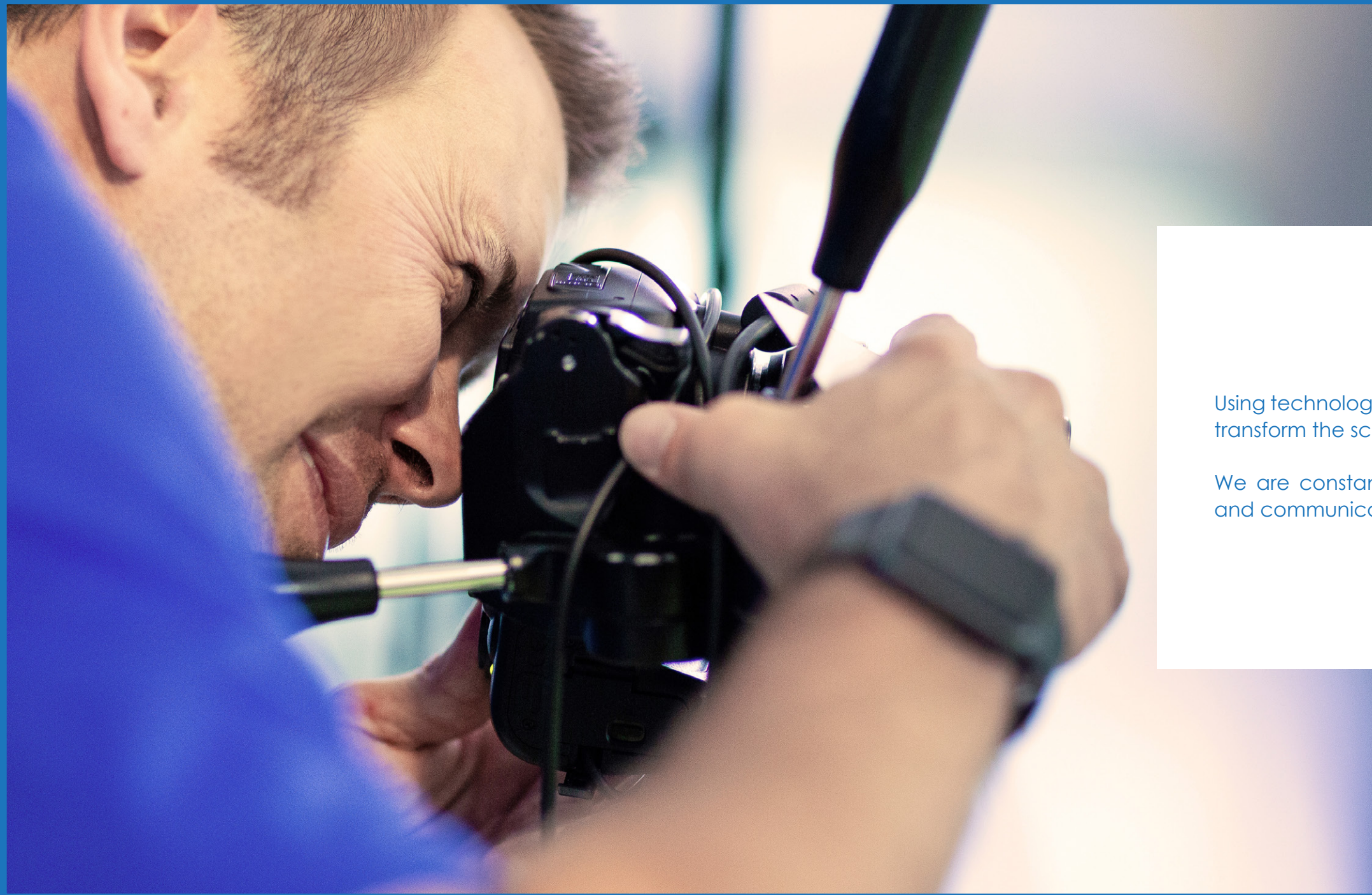
**As we continue to grow we find ourselves striving  
for a better Geskus, not just a bigger Geskus.**

With each new day, we will be courageous and push the boundaries of what's expected. We will seek innovation and we will remain agile in order to evolve.

# innovation (n.):

*To make changes in something established, especially by introducing new methods, ideas or products.*





**We are so excited for what's to come!**

Using technology and our holistically curated values as tools, we feel we can transform the school photography industry.

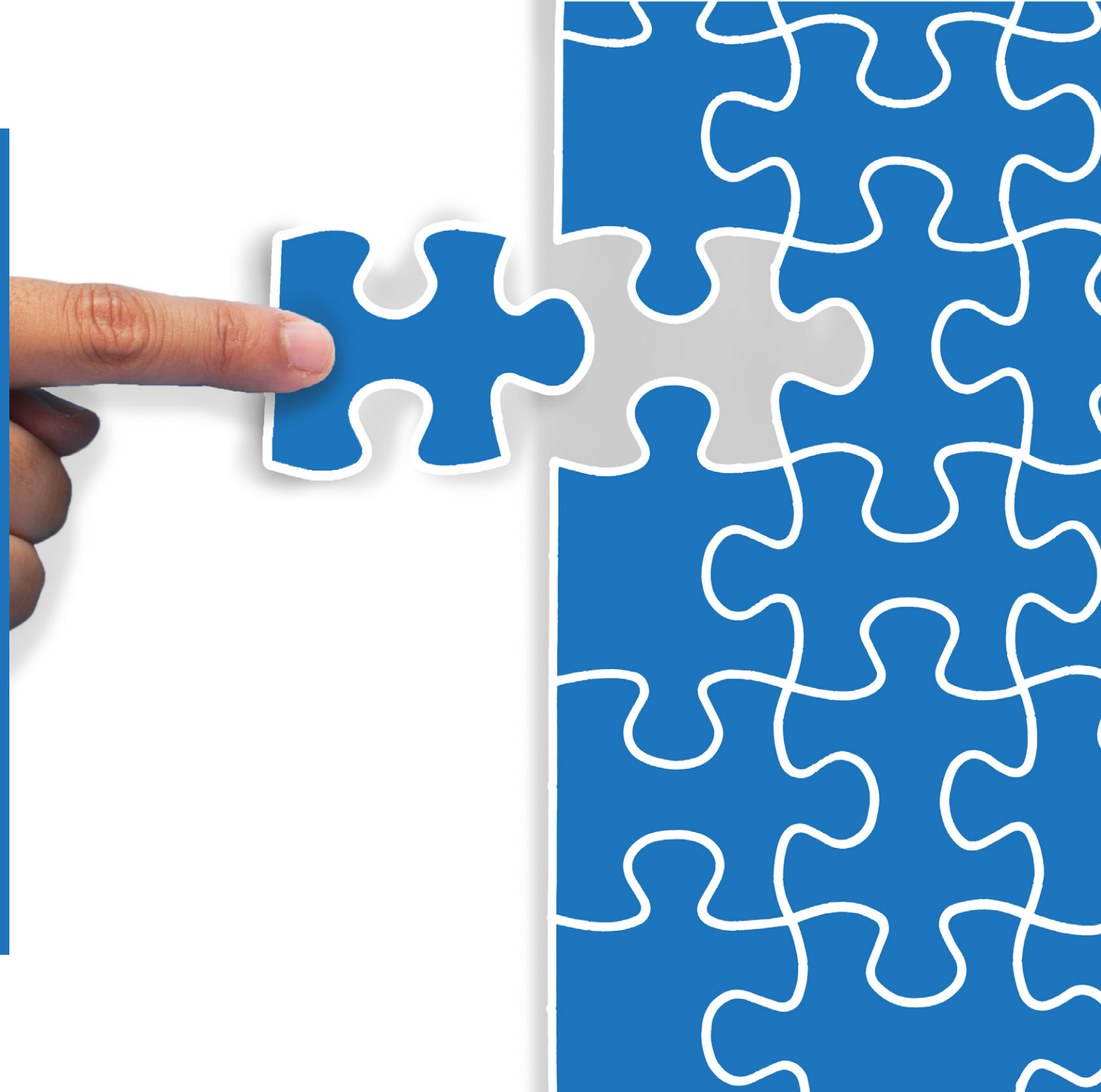
We are constantly optimizing our ordering, service, customer experience and communication platforms for the benefit of our partners.

# partnership (n.):

*Creating a relationship with a company for the purpose of working together toward common goals.*

**Do you know the real value of partnering with a local company?  
We care about the same things you do.**

The success of our company is the success of the communities we all share. We believe the work we're doing is so much more than school pictures and yearbook publishing.



# success (n.):

*The accomplishment of an aim or purpose by one or many individuals.*

We are constantly welcoming new customers and clients to further the success of our company and initiatives.

**We look forward to working with you.**





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